



Thomas Green's opens its first three British grocery shops in Spain

August 23, 2005, Ripon, UK – Thomas Green's, a new retail franchise opportunity focused on rolling out a network of British grocery shops throughout Europe, today announced the successful launch of its first three stores in the Costa Blanca, Spain.

The first Spanish shops have opened in Moraira, Benijofar and Gran Alacant to serve the significant expatriate British community and growing tourist industry, as well as the local population.

Commenting on the three new stores, Philip Evans, Managing Director of Thomas Green's said: "Following the early success of our stores in The Hague and in Amsterdam, we are delighted to have begun our rollout in Spain."

"Spain, which is home to over a million British expats and welcomes over 16 million British tourists to its resorts each year, is a natural market for Thomas Green's. In particular, the Costa Blanca and the Costa del Sol represent excellent locations for franchisees given their popularity with Britons on holiday or seeking a home in the sun."

Thomas Green's has received significant interest from potential franchisees in Europe, most notably in Spain, and expect to roll out over 40 stores, including 20 in Spain, within the next three years.

Following interest in their existing stores, the new franchisees in the Costa Blanca are already looking for their second sites. Explaining why he was eager to open a second store Josh Jewell, who opened the franchise in Moraira said: "The Thomas Green's brand appeals to both British customers and Spanish residents looking for something different."

"The extensive range of goods supplied through the partnership with Nisa-Today's, together with ongoing support from head office, means that I can focus on my customers and growing the business. Opening a second store on the Costa Blanca will enable me to capture more of what is a very receptive market."

Thomas Green's expects to become a familiar name in Spanish and other European resorts as more stores open over the coming months.

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About Thomas Green's:

Founded in 2004, Thomas Green Limited works in partnership with Nisa-Today's and its export partner Nisa International.

Nisa-Today's is the UK's largest distribution and services organization for independent retail and wholesale companies. The buying group comprises 600 Nisa retail members operating over 5,000 stores and 350 Today's wholesale companies with 400 depots, making it possibly Europe's biggest independent buying group. Nisa-Today's is a £1bn distribution company with a £5.1bn wholesale buying group.

Nisa International is the UK's premier wholesale exporter of grocery products to over 90 countries worldwide and a 2004 winner of the Queen's Awards for Enterprise in International Trade.

With access to Nisa-Today's product range and Nisa International's global distribution network, Thomas Green's is able to supply its overseas shops with over 12,000 ambient, chilled and frozen food products; the lines typically sold in all major UK supermarkets. In addition, Thomas Green's supplies many non food items including magazines, DVD's and stationery to its franchisees.

Thomas Green's helps franchisees develop their stores, with full retail branding, product selection, bespoke epos systems, optimal store layout plans and marketing advice. A fully transactional website is available to franchise stores and can be used to develop a local delivery service.

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Store photography available [Thomas Green's Spanish store photographs](#)